

Cardiff Lexington's (CDIX) Red Rock Travel Group Posts Astounding Results

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Ft. Lauderdale, FL , July 10, 2018 (GLOBE NEWSWIRE) -- Cardiff Lexington Corporation (OTCQB: CDIX) and our Subsidiary Red Rock Travel Group are pleased to announce a 218% increase in revenue in its first six months of 2018 over the entire annual revenue of 2017.

Red Rock revenue for 2017 was \$391,248; for the 6 months ending June 30th, 2018 Red revenue exceeded \$890,000.00. "This rapid growth validates Cardiff Lexington expectations. "We knew it would be a great acquisition for CDIX and had tremendous growth potential," stated Alex Cunningham, President/Chief Executive Officer of Cardiff Lexington. "Founder Jay Jahid has assembled a strong management team and together with his leadership have set impressive results and astounding month after month growth."

Red Rock Travel Group (<http://www.RedRockTravelGroup.com>) is the leading provider of timeshare and travel club leads in the country. They have physical kiosks in strategic locations offering discounted theme park tickets, highly discounted travel, and engage in significant online, media, and offline advertising that directs traffic to online websites or to their state-of-the-art call center. One of their online lead generation websites is <http://www.MyFloridaGetaway.com/>.

About Cardiff Lexington Corporation: Cardiff Lexington is a public holding company, much like a cooperative, leveraging proven management in private companies that become subsidiaries. Our focus is not industry or geographic-specific, but rather proven management, market, and margin. Cardiff Lexington targets acquisitions of mature, high growth, niche companies. Cardiff Lexington's strategy identifies and empowers select income-producing middle market private businesses, technology companies and commercial real estate properties. Cardiff Lexington provides these companies both 1) the enhanced ability to raise money for operations or expansion, and 2) an equity exit and liquidity strategy for the owner, heirs, and/or Investors. For investors, Cardiff Lexington provides a diversified lower risk to protect and safely enhance their investment by continually adding assets and holdings. Cardiff Lexington is led by strong talented team of executives and advisors providing expert acquisition, market guidance and added value for subsidiaries and investors.

FORWARD LOOKING STATEMENT: This news release contains forward looking statements within the meaning of the Securities Litigation Reform Act. The statements reflect the Company's current views with respect to future events that involve risks and uncertainties. These risks include the failure to meet schedule or performance requirements of the Company's contracts, the Company's liquidity position, the Company's ability to obtain new contracts, the emergence of competitors with greater financial resources, and the impact of competitive pricing. In the light of these uncertainties the forward-looking events referred to in this release might not occur.

