

UNITED STATES
SECURITIES AND EXCHANGE COMMISSION
Washington, D.C. 20549

FORM 10-Q

QUARTERLY REPORT PURSUANT TO SECTION 13 OR 15(d) OF THE SECURITIES EXCHANGE ACT OF 1934

For the quarterly period ended **March 31, 2019**

Commission File Number **000-49709**

CARDIFF LEXINGTON CORP.

(Exact name of registrant as specified in its charter)

Florida
(State or other jurisdiction
of incorporation or organization)

84-1044583
(I.R.S. Employer
Identification No.)

401 Las Olas Blvd., Unit 1400, Ft. Lauderdale, FL 33301
(Address of principal executive offices)

(844) 628-2100
(Registrant's telephone no., including area code)

Securities registered pursuant to Section 12(b) of the Exchange Act: None

Securities registered pursuant to Section 12(g) of the Exchange Act: Par Value \$0.001 Common Stock

Indicate by check mark whether the registrant (1) has filed all reports required to be filed by Section 13 or 15(d) of the Securities Exchange Act of 1934 during the preceding 12 months (or for such shorter period that the registrant was required to file such reports), and (2) has been subject to such filing requirements for the past 90 days.

Yes No

Indicate by check mark whether the registrant has submitted electronically every Interactive Data File required to be submitted pursuant to Rule 405 of Regulation S-T (§232.405 of this chapter) during the preceding 12 months (or for such shorter period that the registrant was required to submit such files)

Yes No

Indicate by check mark whether the registrant is a large accelerated filer, an accelerated filer, a non-accelerated filer, smaller reporting company, or an emerging growth company. See the definitions of "large accelerated filer," "accelerated filer," "smaller reporting company," and "emerging growth company" in Rule 12b-2 of the Exchange Act. (Check one)

Large accelerated filer
Non-accelerated filer
Emerging growth company

Accelerated filer
Smaller reporting company

If an emerging growth company, indicate by check mark if the registrant has elected not to use the extended transition period for complying with any new or revised financial accounting standards provided pursuant to Section 13(a) of the Exchange Act.

Indicate by check mark whether the registrant is a shell company (as defined in Rule 12b-2 of the Exchange Act).

Yes No

Common Stock outstanding at May 20, 2019 is 84,494,353 shares of \$0.001 par value Common Stock.

FORM 10-Q

CONSOLIDATED FINANCIAL
STATEMENTS AND SCHEDULES
CARDIFF LEXINGTON CORP.

For the Quarter ending March 31, 2019

The following financial statements and schedules of the registrant are submitted herewith:

	<u>Page</u>
<u>PART I - FINANCIAL INFORMATION</u>	
Item 1.	3
Unaudited Consolidated Financial Statements:	
Consolidated Balance Sheets	3
Consolidated Statements of Operations	4
Consolidated Statement of Shareholders' Equity	5
Consolidated Statements of Cash Flows	6
Notes to Consolidated Financial Statements	7
Item 2.	25
Item 3	31
Item 4.	32
<u>PART II - OTHER INFORMATION</u>	
Item 1.	33
Item 1A.	33
Item 2.	33
Item 3.	33
Item 4.	33
Item 5.	33
Item 6.	33

PART I - FINANCIAL INFORMATION
Item 1 - Financial Statements

CARDIFF LEXINGTON CORP. AND SUBSIDIARIES
CONSOLIDATED BALANCE SHEETS
AS OF MARCH 31, 2019 AND DECEMBER 31, 2018

	<u>March 31,</u> <u>2019</u>	<u>December 31,</u> <u>2018</u>
	<u>(Unaudited)</u>	
ASSETS		
Current assets		
Cash	\$ 24,861	\$ 118,307
Accounts receivable-net	17,320	64,345
Inventory-net	3,079	3,079
Prepaid and other	33,897	46,596
Total current assets	<u>79,157</u>	<u>232,327</u>
Property and equipment, net of accumulated depreciation of \$515,550 and \$459,215, respectively		
Land	362,184	381,301
Intangible assets, net	603,000	603,000
Goodwill	-	-
Deposits	2,092,048	2,092,048
Right of use - assets	19,600	24,600
Other assets	405,417	-
Total assets	<u>\$ 3,571,694</u>	<u>\$ 3,341,066</u>
LIABILITIES AND SHAREHOLDERS' (DEFICIT)		
Current liabilities		
Accounts payable and accrued expense	\$ 1,046,456	\$ 1,094,521
Accrued expenses - related parties	847,665	747,000
Interest payable	524,627	366,297
Right of use - liability	405,417	-
Due to officers and shareholders	298,048	137,816
Deferred Income	1,103,367	1,036,039
Line of credit	1,999	1,999
Common stock to be issued	500	500
Notes payable, unrelated party	477,568	676,477
Notes payable - related party	357,095	265,242
Convertible notes payable, net of debt discounts of \$272,539 and \$201,024, respectively	808,318	785,776
Convertible notes payable - related party	165,000	165,000
Derivative Liability	6,475,205	1,870,625
Total current liabilities	<u>12,511,265</u>	<u>7,147,292</u>
Other Liabilities		
Convertible notes payable, net of current portion and net of debt discounts of \$933,607 and \$0, respectively	<u>83,009</u>	<u>1,040,000</u>
Total liabilities	<u>12,594,274</u>	<u>8,187,292</u>
Shareholders' (deficit)		
Preferred stock		
Preferred Stock all classes	-	-
Preferred Stock Series B- 10,000,000 shares authorized, with par value of \$.001, 2,773,206 and 2,773,206 shares issued and outstanding at March 31, 2019 and December 31, 2018	2,773	2,773
Preferred Stock Series C- 10,000 shares authorized, with par value of \$.0001, 119 and 119 shares issued and outstanding at March 31, 2019 and December 31, 2018	-	-
Preferred Stock Series D- 1,000,000 shares authorized, with par value of \$.001, 400,000 shares issued and outstanding at March 31, 2019 and December 31, 2018	400	400
Preferred Stock Series E- 2,000,000 shares authorized, with par value of \$.001, 241,199 shares issued and outstanding at March 31, 2019 and December 31, 2018	241	241
Preferred Stock Series F- 500,000 shares authorized, with par value of \$.001, 280,069 shares issued and outstanding at March 31, 2019 and December 31, 2018	280	280
Preferred Stock Series F-1- 500,000 shares authorized, with par value of \$.001, 57,193 shares issued and outstanding at March 31, 2019 and December 31, 2018	57	57
Preferred Stock Series G- 2,000,000 shares authorized, with par value of \$.001, -0- shares issued and outstanding at March 31, 2019 and December 31, 2018	-	-
Preferred Stock Series H- 4,859,379 shares authorized, with par value of \$.001, -0- and 4,859,379 shares issued and outstanding	-	-
Preferred Stock Series H-1- 3,000,000 shares authorized, with par value of \$.001, -0- shares issued and outstanding at March 31, 2019 and December 31, 2018	-	-
Preferred Stock Series I- 50,000,000 shares authorized, with par value of \$.001, 250,000,000 and -0-shares issued and outstanding at March 31, 2019 and December 31, 2018	250,000	-
Preferred Stock Series J- 10,000,000 shares authorized, with par value of \$.001,- 0- shares issued and outstanding at March 31, 2019 and December 31, 2018	-	-
Preferred Stock Series J1- 7,500,000 shares authorized, with par value of \$.001, -0- shares issued and outstanding at March 31, 2019 and December 31, 2018	-	-
Preferred Stock Series K-10,937,500 shares authorized, with par value of \$.001, 8,200,562 shares issued and outstanding at March 31, 2019 and December 31, 2018	8,200	8,200

Preferred Stock Series K1-35,000,000 shares authorized, with par value of \$.001, 1,447,157 shares issued and outstanding at March 31, 2019 and December 31, 2018	1,447	1,447
Preferred Stock Series L-100,000,000 shares authorized, with par value of \$.001, 98,307,692 shares issued and outstanding at March 31, 2019 and December 31, 2018	98,308	98,308
Preferred I Shares to be issued	–	200,000
Common stock; 7,500,000,000 shares authorized with \$0.001 par value; 7,351,427,122 and 602,826 shares issued and outstanding at March 31, 2019 and December 31, 2018, respectively (reflects post reverse stock split of 1500:1)	7,351,428	603
Additional paid-in capital	43,514,734	50,220,067
Accumulated deficit	(60,250,449)	(55,378,603)
Total shareholders' (deficit)	<u>(9,022,580)</u>	<u>(4,846,226)</u>
Total liabilities and shareholders' (deficit)	<u>\$ 3,571,694</u>	<u>\$ 3,341,066</u>

The accompanying notes are an integral part of these condensed consolidated financial statements

CARDIFF LEXINGTON CORP. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF OPERATIONS
FOR THE THREE MONTH PERIODS ENDED MARCH 31, 2019 AND MARCH 31, 2018
(UNAUDITED)

	MARCH 31,	
	2019	2018
REVENUE		
Rental income	\$ 52,878	\$ 51,277
Food and beverage	147,797	206,358
Sales to franchisees		
Ice cream	18,572	7,793
Franchise fees	7,356	-
Royalty fees	6,700	3,150
Tax Services	627,227	-
Travel Services	63,917	-
Total revenue	924,446	268,578
COST OF SALES		
Rental business	67,163	38,399
Food and beverage	149,643	180,610
Ice cream stores	-	-
Tax Services	203,133	-
Travel Services	14,892	-
Total cost of sales	434,831	219,010
GROSS MARGIN	489,615	49,569
OPERATING EXPENSES		
Depreciation and amortization expense	4,737	3,258
Selling, general and administrative	708,997	418,515
Total operating expenses	713,734	421,773
LOSS FROM OPERATIONS	(224,119)	(372,204)
OTHER INCOME (EXPENSE)		
Other income	2,142	-
Change in value of derivative liability	(3,923,226)	530,290
Gain/(loss) on sale of assets	-	-
Interest expense	(99,259)	(49,366)
Conversion cost reimbursement	(10,520)	-
Conversion cost penalty	(532,496)	-
Amortization of debt discounts	(84,369)	(201,440)
Total other income (expenses)	(4,647,728)	279,484
NET (LOSS) FOR THE PERIOD	\$ (4,871,847)	\$ (92,720)
(LOSS) PER COMMON SHARE -BASIC AND DILUTED	\$ (0.01)	\$ (2.05)
WEIGHTED AVERAGE NUMBER OF COMMON SHARES - BASIC AND DILUTED	490,602,827	45,313

The accompanying notes are an integral part of these condensed consolidated financial statements

Correction of previous issuance of commons shares for accrued expense	-	-	-	-	-	-	-	-	-	-	-	(80,000)	-	(80,000)	
Reclass of settlements												80,574		80,574	
Reclassified to Derivative liabilities from Additional Paid in Capital	-	-	-	-	-	-	-	-	-	-	-	1,770,997	-	1,770,997	
Net loss	-	-	-	-	-	-	-	-	-	-	-	-	(6,265,251)	(6,265,251)	
Balance December 31, 2018	1	\$	-	111,697,591	111,707	-	200,000	119	\$	0	602,826	603	\$50,220,067	\$(55,378,603)	\$(4,846,226)
Issuance to balance reverse split partial rounding shares	-	-	-	-	-	-	-	-	-	25	0	-	-	-	
Issuance of common shares for future acquisition to be held	-	-	-	-	-	-	-	-	-	7,350,000,000	7,350,000	(7,350,000)	-	-	
Issuance of PF I shares as Bonus to Cunningham and Thompson	-	-	250,000,000	250,000	-	(200,000)	-	-	-	-	-	(50,000)	-	-	
Conversion of convertible notes payable	-	-	-	-	-	-	-	-	-	825,122	825	694,667	-	695,492	
Net Loss	-	-	-	-	-	-	-	-	-	-	-	-	(4,871,846)	-	
Balance March 31, 2019	1	\$	-	361,697,591	361,707	-	-	119	\$	0	7,351,427,973	7,351,428	43,514,734	(60,250,449)	(4,150,734)

The accompanying notes are an integral part of these condensed consolidated financial statements

CARDIFF INTERNATIONAL, INC. AND SUBSIDIARIES
CONSOLIDATED STATEMENTS OF CASH FLOWS
FOR THE THREE MONTHS PERIODS ENDED MARCH 31, 2019 AND MARCH 31, 2018
(UNAUDITED)

	<u>2019</u>	<u>2018</u>
CASH FLOWS FROM OPERATING ACTIVITIES		
Net (Loss) from continuing operations	\$ (4,871,847)	\$ (92,720)
Adjustments to reconcile net income (loss) to net cash (used in) provided by operating activities:		
Depreciation	17,692	22,463
Amortization of loan discount	84,369	201,440
Change in value of derivative liability	3,923,226	(530,290)
Stock based compensation	-	11,074
Convertible note issued for conversion cost reimbursement	-	4,500
Conversion cost penalty	10,520	-
Conversion cost reimbursement	532,496	-
(Increase) decrease in:		
Accounts receivable	47,025	5,790
Deposits	12,699	-
Prepays and other	2,502	(15,291)
(Increase) decrease in:		
Accounts payable	(46,921)	48,044
Accrued expenses	(100,000)	947
Interest payable	99,259	45,907
Taxes payable	-	(1,500)
Accrued payroll taxes	-	(733)
Accrued officers' salaries	100,665	75,000
Other liabilities - deferred revenue	67,328	-
Net cash used in operating activities	<u>(120,987)</u>	<u>(225,369)</u>
INVESTING ACTIVITIES		
Disposal(Purchase) of fixed assets	-	5,947
Net cash provided by (used in) investing activities	<u>-</u>	<u>5,947</u>
FINANCING ACTIVITIES		
Due from related party	-	(2,200)
Due to shareholder	30,000	-
Proceeds from convertible notes payable	56,616	257,090
Proceeds from notes payable -related party	41,107	8,609
Repayments of interest payable	(52,020)	-
Repayments of convertible notes payable	(40,000)	-
Repayments of notes payable	(8,162)	(10,141)
Net cash provided by financing activities	<u>27,541</u>	<u>253,358</u>
NET INCREASE (DECREASE) IN CASH AND CASH EQUIVALENTS	(93,446)	33,936
CASH AND CASH EQUIVALENTS, BEGINNING OF PERIOD	118,307	68,986
CASH AND CASH EQUIVALENTS, END OF PERIOD	<u>\$ 24,861</u>	<u>\$ 102,922</u>
SUPPLEMENTARY DISCLOSURE OF CASH FLOW INFORMATION		
Cash paid during the period for:		
Interest	<u>\$ 52,020</u>	<u>\$ 21,031</u>
NON-CASH INVESTING AND FINANCING ACTIVITIES:		
Common stock issued upon conversion of notes payable	<u>\$ 825</u>	<u>\$ 87,500</u>
Series I Preferred Stock issued for compensation	<u>\$ 200,000</u>	<u>\$ -</u>
Conversion of preferred stock to common stock	<u>\$ -</u>	<u>\$ 2,556</u>
Derivative liability settled upon conversion	<u>\$ 694,667</u>	<u>\$ 190,912</u>
Reclassification to derivative liabilities from additional paid in capital	<u>\$ -</u>	<u>\$ 95,456</u>
Debt discount from derivative liabilities	<u>\$ -</u>	<u>\$ 257,090</u>

The accompanying notes are an integral part of these condensed consolidated financial statements

CARDIFF LEXINGTON CORP.
NOTES TO CONDENSED CONSOLIDATED FINANCIAL STATEMENTS
(Unaudited)

1. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Organization and Nature of Operations

Legacy Card Company (“Legacy”) was formed as a Limited Liability Company on August 29, 2001. On April 18, 2005, Legacy converted from a California Limited Liability Company to a Nevada Corporation. On November 10, 2005, Legacy merged with Cardiff Lexington Corp (formerly Cardiff International, Inc.) (“Cardiff”, the “Company”), a publicly held corporation.

Organization and Nature of Operations

Legacy Card Company (“Legacy”) was formed as a Limited Liability Company on August 29, 2001. On April 18, 2005, Legacy converted from a California Limited Liability Company to a Nevada Corporation. On November 10, 2005, Legacy merged with Cardiff Lexington Corp. (“Cardiff”, the “Company”), a publicly held corporation.

In the first quarter of 2013, it was decided to restructure Cardiff into a holding company that adopted a new business model known as "Collaborative Governance," a form of governance enabling businesses to take advantage of the power of a public company. Cardiff began targeting the acquisition of undervalued, niche companies with high growth potential, and income-producing commercial real estate properties, all designed to pay a dividend to the Company's shareholders. The reason for this strategy was to protect the Company's shareholders by acquiring businesses with little to no debt, seeking support with both financing and management that had the ability to offer a return to investors.

Description of Business

Cardiff is a holding company that adopted a new business model known as "Collaborative Governance." To date, the Company is not aware of any other domestic holding company using the same business philosophy or governing policies.

To date, Cardiff consists of the following wholly-owned subsidiaries:

- We Three, LLC (Affordable Housing Initiative) acquired on May 15, 2014;
- Romeo's NY Pizza acquired on June 30, 2014;
- Edge View Properties, Inc. acquired on July 16, 2014;
- FDR Enterprises, Inc. acquired on August 10, 2016;
- Refreshment Concepts, LLC acquired on August 10, 2016;
- Repicci's Franchise Group, LLC acquired on August 10, 2016;
- Red Rock Travel Group, was acquired July 31, 2018
- Platinum Tax Defenders, LLC was acquired July 31, 2018

Principles of Consolidation

The consolidated financial statements include the accounts of Cardiff, and its wholly-owned subsidiaries: We Three, LLC; Romeo's NY Pizza; Edge View Properties, Inc.; FDR Enterprises, Inc.; Refreshment Concepts, LLC, Repicci's Franchise Group, LLC, Red Rock Travel Group, and Platinum Tax Defenders LLC. All significant intercompany accounts and transactions are eliminated in consolidation. Certain prior period amounts may have been reclassified for consistency with the current period presentation. These reclassifications would have no material effect on the reported financial results.

Use of Estimates

The preparation of financial statements in conformity with generally accepted accounting principals in the United States of America (US GAAP) requires management to make estimates and assumptions that affect certain reported amounts and disclosures. Management uses its historical records and knowledge of its business in making estimates. Accordingly, actual results could differ from those estimates.

Revenue Recognition

On January 1, 2018, we adopted ASC 606, Revenue from contracts with customers (“Topic 606”) using the modified retrospective method applied to those contracts which were not completed as of January 1, 2018. Results for reporting periods beginning after January 1, 2018 are presented under Topic 606, while prior period amounts are not adjusted and continue to be reported in accordance with our historic accounting under Topic 605.

There was no impact to the opening balance of accumulated deficit or revenues for the year ended December 31, 2018, as a result of applying Topic 606.

The Company applies a five-step approach in determining the amount and timing of revenue to be recognized: (1) identifying the contract with a customer, (2) identifying the performance obligations in the contract, (3) determining the transaction price, (4) allocating the transaction price to the performance obligations in the contract and (5) recognizing revenue when the performance obligation is satisfied. Substantially all of the Company’s revenue is recognized at the time control of the products transfers to the customer.

The Company generates revenue from our subsidiaries primarily on a cash basis for sale of food items and monthly rentals of mobile homes. As allowed by a practical expedient in Topic 606, the entity recognizes revenue in the amount to which the entity has a right to invoice. The term between invoicing and when payment is due is not significant.

Our subsidiary Repicci, generates revenues through franchise fees. Revenues from franchise fees are recognized in accordance with guidance Topic 606, as the fees are earned. One-third of the revenues are recognized within 60 days and the balance are recognized over the life of the franchise agreement, which can be up to 15 years.

Our segmented revenue is disclosed more fully in our financial statements, see Footnote 12 for further details.

Cash and Cash Equivalents

The Company considers all highly liquid investments with an original maturity of three months or less to be cash equivalents.

Accounts Receivable

Accounts receivable is reported on the balance sheet at gross amounts due to the Company. Management closely monitors outstanding accounts receivable and charges off to expense any balances that are determined to be uncollectible. As of March 31, 2019 and December 31, 2018, the Company had accounts receivable of \$17,320 and \$64,345, respectively. Accounts receivables are primarily generated from our subsidiaries in their normal course of business.

Inventory

Inventory consists of finished goods purchased, which are valued at the lower of cost or market value, with cost being determined on the first-in, first-out (FIFO) method. The Company periodically reviews historical sales activity to determine potentially obsolete items and also evaluates the impact of any anticipated changes in future demand.

Property and Equipment

Property and equipment are carried at cost. Expenditures for major renewals and betterments that extend the useful lives of property and equipment are capitalized. Expenditures for maintenance and repairs are charged to expense as incurred. Depreciation and amortization of property and equipment is provided using the straight-line method for financial reporting purposes at rates based on the following estimated useful lives:

<u>Classification</u>	<u>Useful Life</u>
Equipment, furniture and fixtures	5 - 7 years
Leasehold improvements	10 years or lease term, if shorter

During the three months ended March 31, 2019 and the year ended December 31, 2018, depreciation and amortization expense was \$17,692 (\$12,956 is included in Cost of Goods Sold) and \$80,165 (\$57,468 is included in Cost of Goods Sold), respectively.

Goodwill and Other Intangible Assets

Goodwill and indefinite-lived brands are not amortized, but are evaluated for impairment annually or when indicators of a potential impairment are present. Our impairment testing of goodwill is performed separately from our impairment testing of indefinite-lived intangibles. The annual evaluation for impairment of goodwill and indefinite-lived intangibles is based on valuation models that incorporate assumptions and internal projections of expected future cash flows and operating plans. The Company believes such assumptions are also comparable to those that would be used by other marketplace participants. During the three months ended March 31, 2019 and the year-ended December 31, 2018, the company had Goodwill impairment of \$-0- and \$1,459,725, respectively, related to its acquisitions of FDR Enterprises, Inc.; Refreshment Concepts, LLC; and Repicci's Franchise Group, LLC. (collectively referred to as "Repicci's Group") and Red Rock Travel Group. The Company based this decision on impairment testing off the underlying assets, expected cash flows, decreased asset value and other factors.

Valuation of long-lived assets

In accordance with the provisions of Accounting Standards Codification ("ASC") Topic 360-10-5, "*Impairment or Disposal of Long-Lived Assets*", all long-lived assets such as plant and equipment and construction in progress held and used by the Company are reviewed for impairment whenever events or changes in circumstances indicate that the carrying amount of an asset may not be recoverable. Recoverability of assets to be held and used is evaluated by a comparison of the carrying amount of assets to estimated discounted net cash flows expected to be generated by the assets. If such assets are considered to be impaired, the impairment to be recognized is measured by the amount by which the carrying amounts of the assets exceed the fair value of the assets.

Valuation of Derivative Instruments

Financial Accounting Standards Board ("FASB") Accounting Standards Codification ("ASC") 815-10, "*Derivatives and Hedging (ASC 815-10)*", requires that embedded derivative instruments be bifurcated and assessed, along with freestanding derivative instruments such as convertible promissory notes, on their issuance date to determine whether they would be considered a derivative liability and measured at their fair value for accounting purposes. The Company evaluates all of its financial instruments, including stock purchase warrants, to determine if such instruments are derivatives or contain features that qualify as embedded derivatives. For derivative financial instruments that are accounted for as liabilities, the derivative instrument is initially recorded at its fair value and is then revalued at each reporting date, with changes in the fair value reported as charges or credits to income.

For option based simple derivative financial instruments, the Company uses the Lattice Binomial option pricing model to value the derivative instruments at inception and subsequent valuation dates. The classification of derivative instruments, including whether such instruments should be recorded as liabilities or as equity, is reassessed at the end of each reporting period.

Beneficial Conversion Feature

For conventional convertible debt where the rate of conversion is below market value, the Company records a "beneficial conversion feature" ("BCF") and related debt discount.

When the Company records a BCF, the relative fair value of the BCF is recorded as a debt discount against the face amount of the respective debt instrument (offset to additional paid in capital) and amortized to interest expense over the life of the debt.

Fair Value Measurements

Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. Assets and liabilities recorded at fair value in the Consolidated Balance Sheets are categorized based upon the level of judgment associated with the inputs used to measure their fair value. The fair value hierarchy distinguishes between (1) market participant assumptions developed based on market data obtained from independent sources (observable inputs), and (2) an entity's own assumptions about market participant assumptions developed based on the best information available in the circumstances (unobservable inputs). The fair value hierarchy consists of three broad levels, which gives the highest priority to unadjusted quoted prices in active markets for identical assets or liabilities (Level 1) and the lowest priority to unobservable inputs (Level 3). The three levels of the fair value hierarchy are described below:

Level Input Definition

- Level 1 Inputs are unadjusted, quoted prices for identical assets or liabilities in active markets at the measurement date.
- Level 2 Inputs, other than quoted prices included in Level 1, which are observable for the asset or liability through corroboration with market data at the measurement date.
- Level 3 Unobservable inputs that reflect management's best estimate of what market participants would use in pricing the asset or liability at the measurement date.

The following table presents certain investments and liabilities of the Company's financial assets measured and recorded at fair value on the Company's Consolidated Balance Sheets on a recurring basis and their level within the fair value hierarchy as of March 31, 2019 and December 31, 2018.

	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Fair Value of Derivative Liability – March 31, 2019	\$ –	\$ –	\$ 6,475,205	\$ 6,475,205
	<u>Level 1</u>	<u>Level 2</u>	<u>Level 3</u>	<u>Total</u>
Fair Value of Derivative Liability – December 31, 2018	\$ –	\$ –	\$ 1,870,625	\$ 1,870,625

Stock-Based Compensation – Employees

The Company accounts for its stock based compensation in which the Company obtains employee services in share-based payment transactions under the recognition and measurement principles of the fair value recognition provisions of section 718-10-30 of the FASB Accounting Standards Codification. Pursuant to paragraph 718-10-30-6 of the FASB Accounting Standards Codification, all transactions in which goods or services are the consideration received for the issuance of equity instruments are accounted for based on the fair value of the consideration received or the fair value of the equity instrument issued, whichever is more reliably measurable.

The measurement date used to determine the fair value of the equity instrument issued is the earlier of the date on which the performance is complete or the date on which it is probable that performance will occur.

If the Company is a newly formed corporation or shares of the Company are thinly traded, the use of share prices established in the Company's most recent private placement memorandum (based on sales to third parties), or weekly or monthly price observations would generally be more appropriate than the use of daily price observations as such shares could be artificially inflated due to a larger spread between the bid and asked quotes and lack of consistent trading in the market.

Generally, all forms of share-based payments, including stock option grants, warrants and restricted stock grants and stock appreciation rights are measured at their fair value on the awards' grant date, based on estimated number of awards that are ultimately expected to vest.

The expense resulting from share-based payments is recorded in general and administrative expense in the statements of operations.

Stock-Based Compensation – Non Employees

Equity Instruments Issued to Parties Other Than Employees for Acquiring Goods or Services

The Company accounts for equity instruments issued to parties other than employees for acquiring goods or services under guidance of Sub-topic 505-50 of the FASB Accounting Standards Codification ("Sub-topic 505-50").

Income Taxes

Income taxes are determined in accordance with ASC Topic 740, "Income Taxes" ("ASC 740"). Under this method, deferred tax assets and liabilities are recognized for the future tax consequences attributable to differences between the financial statement carrying amounts of existing assets and liabilities and their respective tax basis. Deferred tax assets and liabilities are measured using enacted income tax rates expected to apply to taxable income in the years in which those temporary differences are expected to be recovered or settled. Any effect on deferred tax assets and liabilities of a change in tax rates is recognized in income in the period that includes the enactment date.

ASC 740 prescribes a comprehensive model for how companies should recognize, measure, present, and disclose in their financial statements uncertain tax positions taken or expected to be taken on a tax return. Under ASC 740, tax positions must initially be recognized in the financial statements when it is more likely than not the position will be sustained upon examination by the tax authorities. Such tax positions must initially and subsequently be measured as the largest amount of tax benefit that has a greater than 50% likelihood of being realized upon ultimate settlement with the tax authority assuming full knowledge of the position and relevant facts.

For the three month period ended March 31, 2019 and year ended December 31, 2018 the Company did not have any interest and penalties associated with tax positions. As of December 31, 2018, the Company did not have any significant unrecognized uncertain tax positions.

Earnings (Loss) per Share

FASB ASC Subtopic 260, *Earnings Per Share* ("ASC 260"), provides for the calculation of "Basic" and "Diluted" earnings per share. Basic earnings per common share is computed by dividing income available to common shareholders by the weighted-average number of shares of common stock outstanding during the period. Diluted earnings per common share is computed by dividing income available to common shareholders by the weighted-average number of shares of common stock outstanding during the period increased to include the number of additional shares of common stock that would have been outstanding if the potentially dilutive securities had been issued. Potentially dilutive securities include outstanding stock options, warrants, and debts convertible into common shares. The dilutive effect of potentially dilutive securities is reflected in diluted earnings per common share by application of the treasury stock method. Under the treasury stock method, an increase in the fair market value of the Company's Common Stock can result in a greater dilutive effect from potentially dilutive securities.

The following table sets forth the computation of basic and diluted earnings per common share for the three months ended March 31, 2019 and the year ended December 31, 2018. During a period of net loss, all potentially dilutive securities are anti-dilutive. Accordingly, for the three months ended March 31, 2019 and the year ended December 31, 2018 potentially dilutive securities have been excluded from the computations since they would be anti-dilutive. However, these dilutive securities could potentially dilute earnings per share in the future (weighted average reflected post 1500:1 reverse stock split):

	For the three months and year ended	
	March 31, 2019	December 31, 2018
Numerator:		
Net (loss)	\$ (4,871,846)	\$ (6,265,251)
Denominator:		
Weighted-average shares outstanding	490,602,827	602,038
Basic (loss) per share	\$ (0.01)	\$ (0.01)

This does not include the potential dilutive effect if all exercisable warrants were exercised or conversions of convertible notes and convertible preferred stock as described below as of March 31, 2019:

Principal and Interest conversion	601,367,618
Warrants	8,749,287
Preferred Stock conversion	179,106,727
Total	<u>789,223,632</u>

Going Concern

The accompanying consolidated financial statements have been prepared using the going concern basis of accounting, which contemplates continuity of operations, realization of assets and liabilities and commitments in the normal course of business. The Company has sustained operating losses since its inception and has negative working capital and an accumulated deficit. These factors raise substantial doubts about the Company's ability to continue as a going concern. As of March 31, 2019, the Company had shareholders' deficit of \$9,022,580. The accompanying consolidated financial statements do not reflect any adjustments relating to the recoverability and classification of recorded asset amounts or the amounts and classifications of liabilities that might result if the Company is unable to continue as a going concern. As a result, the Company's independent registered public accounting firm, in its report on the Company's March 31, 2019 consolidated financial statements, has raised substantial doubt about the Company's ability to continue as a going concern.

The ability of the Company to continue as a going concern and the appropriateness of using the going concern basis is dependent upon, among other things, additional cash infusions. Management has prospective investors and believes the raising of capital will allow the Company to pursue new acquisitions. There can be no assurance that the Company will be able to obtain sufficient capital from debt or equity transactions or from operations in the necessary time frame or on terms acceptable to it. Should the Company be unable to raise sufficient funds, it may be required to curtail its operating plans. In addition, increases in expenses may require cost reductions. No assurance can be given that the Company will be able to operate profitably on a consistent basis, or at all, in the future. Should the Company not be able to raise sufficient funds, it may cause cessation of operations.

Recently Issued Accounting Pronouncements

Adoption of ASU 2016-02, Leases

In February 2016, the FASB issued ASU No. 2016-02, Leases (Topic 842) (ASU 2016-02). Under ASU No. 2016-2, an entity is required to recognize right-of-use assets and lease liabilities on its balance sheet and disclose key information about leasing arrangements. ASU No. 2016-02 offers specific accounting guidance for a lessee, a lessor and sale and leaseback transactions. Lessees and lessors are required to disclose qualitative and quantitative information about leasing arrangements to enable a user of the financial statements to assess the amount, timing and uncertainty of cash flows arising from leases. For public companies, The Company adopted this standard on January 1, 2019 using the modified retrospective method. The new standard provides a number of optional practical expedients in transition. The Company elected the 'package of practical expedients', which permitted the Company not to reassess under the new standard its prior conclusions about lease identification, lease classification and initial direct costs; and all of the new standard's available transition practical expedients.

On adoption, the Company recognized a right of use asset of \$430,640, operating lease liabilities of \$430,640 with a cumulative effect adjustment to accumulated deficit of \$25,252, based on the present value of the remaining minimum rental payments under current leasing standards for its existing operating lease.

The new standard also provides practical expedients for a company’s ongoing accounting. The Company elected the short-term lease recognition exemption for its leases. For those leases with a lease term of 12 months or less, the Company will not recognize ROU assets or lease liabilities.

Recent accounting pronouncements not yet adopted

In May 2017, the FASB issued ASU No. 2017-09, “*Compensation—Stock Compensation (Topic 718): Scope of Modification Accounting*”, to provide clarity and reduce both (1) diversity in practice and (2) cost and complexity when applying the guidance in Topic 718, Compensation—Stock Compensation, to a change to the terms or conditions of a share-based payment award. The ASU provides guidance about which changes to the terms or conditions of a share-based payment award require an entity to apply modification accounting in ASC 718. The amendments are effective for fiscal years beginning after December 15, 2017 and should be applied prospectively to an award modified on or after the adoption date. Early adoption is permitted, including adoption in an interim period. The Company adopted the standard on January 1, 2018, which did not have a material impact on the financial statements.

We expect the adoption will have an immaterial impact to our comparative net income or loss and as such comparative information has not been restated and continues to be reported under the accounting standards in effect for those periods. We also expect the impact of the adoption of the new standard to be immaterial to our net income or loss on an ongoing basis, due to the nature of our revenues.

In June 2016, the FASB amended guidance related to impairment of financial instruments as part of ASU 2016-13 Financial Instruments—Credit Losses (Topic 326): Measurement of Credit Losses on Financial Instruments, which will be effective January 1, 2020. The guidance replaces the incurred loss impairment methodology with an expected credit loss model for which a Group recognizes an allowance based on the estimate of expected credit loss. The Company does not expect that the adoption of the standard to have an impact on the Company’s financial statements.

Other pronouncements issued by the FASB or other authoritative accounting standards groups with future effective dates are either not applicable or are not expected to be significant to the Company’s financial position, results of operations or cash flows.

2. ACCRUED EXPENSES

As of March 31, 2019, and December 31, 2018, the Company had accrued expenses of \$1,549,076 and \$1,310,074, respectively, consisted of the following:

	March 31, 2019	December 31, 2018
Accrued salaries – related party	847,665	747,000
Accrued expenses – other	701,411	563,074
Total	<u>1,549,076</u>	<u>1,310,074.0</u>

3. PLANT AND EQUIPMENT, NET

Plant and equipment, net as of March 31, 2019 and 2018 was \$362,184 and \$325,716, respectively, consisting of the following:

	March 31, 2019	December 31, 2018
Furniture, fixture and equipment	716,568	715,466
Leasehold improvements	161,166	161,166
Total	877,734	876,632
Less: accumulated depreciation	(515,550)	(495,331)
Plant and equipment, net	<u>362,184</u>	<u>381,301</u>

During the three months ended March 31, 2019 and 2018, depreciation expense was \$17,692 and \$22,463, respectively. The Company accounts for depreciation as a separate item in the operational expense of \$4,737 and \$3,258, respectively and included \$12,956 and \$19,205, respectively in depreciation in cost of goods sold.

4. LAND

As of March 31, 2019 and December 31, 2018, the Company had land of \$603,000 located in Salmon, Idaho with area of approximately 30 acres, which was in connection with the acquisition of Edge View Properties, Inc. in July 2014. The Company issued 241,199 shares of Series E Preferred Stock as consideration for this acquisition. Based on the price of \$2.50 per share, the acquisition consideration represents a \$603,000 valuation. The land is currently vacant and is expected to be developed into residential community. The value of the land is not subject to be depreciated.

5. LINE OF CREDIT

On December 28, 2016, the Company entered into an unsecured Business Line of Credit Agreement with Foundation Group LLC ("Foundation"), pursuant to which the Company was allowed to take a draw from Foundation up to \$20,000 from time to time. The Line of Credit bears interest at a rate of 11.49% per annum, subject to increase or decrease with 90 days notice. There was an initial closing fee of \$500 and a 2% draw fee on subsequent draws. Monthly principal and interest payments are due and the line is due in full in 18 months from the latest draw. The outstanding principal and interest will be due in payments over 18 months.

As of March 31, 2019 and December 31, 2018, The Company had balance of \$1,999 and \$1,999, respectively. During the three months ended March 31, 2019, total cash advanced amounted to \$-0- and cash payment made was \$-0-.

6. RELATED PARTY TRANSACTIONS

Due to Officers and Officer Compensation

During the three months ended March 31, 2019 and 2018, the Company borrowed and repaid a total of \$30,000 and \$-0-, respectively to related parties.

The Company borrows funds from Daniel Thompson, who is a Shareholder and Officer of the Company. The terms of repayment stipulate the unsecured loans are due 24 months from issuance or on demand, at an annual interest rate of six percent. As of March 31, 2019 and December 31, 2018, the Company had \$107,640 and \$77,640 due (included in due to officers and shareholders on the financial statements) to Daniel Thompson, respectively.

In addition, the Board of Directors of the Company approved to increase Daniel Thompson's compensation to \$25,000 per month from \$20,000 effective January 1, 2017. Accordingly, a total salary of \$75,000 and \$300,000 were accrued and reflected as an expense to Daniel Thompson during the three months ended March 31, 2019 and the year ended December 31, 2018, respectively. The accrued salaries payable to Daniel Thompson was \$367,500 and \$317,500 as of March 31, 2019 and December 31, 2018, respectively.

The Company had an employment agreement with the Chief Operating Officer, Mr. Roberts, whereby the Company provided for compensation of \$10,000 per month effective in June 2016. A total salary of \$120,000 and \$60,000 were accrued and reflected as an expense during the year ended December 31, 2017 and 2016, respectively. The total balance due to Mr. Roberts for accrued salaries at March 31, 2019 and December 31, 2018 were \$137,000 and \$107,000, respectively.

The Board of Directors of the Company approved to increase Chief Executive Officer, Mr. Cunningham's compensation to \$25,000 per month from \$15,000 effective January 1, 2017. A total salary of \$75,000 and \$300,000 were accrued and reflected as an expense during the three months ended March 31, 2019 and the year ended December 31, 2018, respectively. The accrued salaries payable to Daniel Mr. Cunningham was \$372,500 and \$322,500 as of March 31, 2019 and December 31, 2018, respectively.

Notes Payable – Related Party

The Company has entered into several unsecured loan agreements with related parties (see below; Footnote 7, Notes Payable – Related Party; and Footnote 8 Convertible Notes Payable – Related Party).

Preferred Stock -

During the year ended December 31, 2018, the Company agreed to issue 125,000,000 preferred I shares each to Mr. Thompson and Mr. Cunningham, which were reflected as preferred shares to be issued on the financial statements at a total cost of stock compensation of \$200,000. During the three months ended March 31, 2019, the shares were issued.

7. NOTES PAYABLE

For the three months ended March 31, 2019, the company received \$-0- cash proceeds, from notes payable and repaid \$-0- in cash.

Notes payable at March 31, 2019 and December 31, 2018 are summarized as follows:

	March 31, 2019	December 31, 2018
Loans Payable Unrelated Party	\$ 466,579	\$ 665,488
Notes Payable – Unrelated Party	10,989	10,989
Notes Payable – Related Party	357,095	265,242
Total	834,663	941,719
Current portion	(834,663)	(941,719)
Long-term portion	\$ –	\$ –

Loans and Notes Payable – Unrelated Party

On March 12, 2009, the Company entered into a preferred debenture agreement with a shareholder for \$20,000. The note bore interest at 12% per year and matured on September 12, 2009. In conjunction with the preferred debenture, the Company issued 2,000,000 warrants to purchase its Common Stock, exercisable at \$0.10 per share and expired on March 12, 2014. As a result of the warrants issued, the Company recorded a \$20,000 debt discount during 2009 which has been fully amortized. The Company assigned all of its receivables from consumer activations of the rewards program as collateral on this debenture. On March 24, 2011, the Company amended the note and the principal balance was reduced to \$15,000. The Company was due to pay annual principal payments of \$5,000 plus accrued interest beginning March 12, 2012. On July 20, 2011, the Company repaid \$5,000 of the note. No warrants had been exercised before the expiration. As of March 31, 2019, the Company is in default on this debenture. The balance of the note was \$10,989 at March 31, 2019 and December 31, 2018.

As of March 31, 2019, the Company had lease payable of \$32,360 in connection with two capital leases on two Mercedes Sprinter Vans for the ice cream section and two auto loans related to our pizza business. There are purchase options at the end of all lease terms that are based on the fair market value of the vans at the time. The leases are not in default at the current time.

Notes payable to unrelated party of \$31,820 was due to the auto loans for the vehicles used in the Pizza restaurants and Repicci's Group and for daily operations. The loans carry interest from 0% to 6% interest and are not currently in default.

The balance in notes payable to unrelated parties of \$402,399, were assumed in connection the acquisition of Red Rock Travel.

Notes Payable – Related Party

On September 7, 2011, the Company entered into a Promissory Note agreement (“Note 3”) with a related party for \$50,000. Note 1 bears interest at 8% per year and matures on September 7, 2016. Interest is payable annually on the anniversary of Note 3, and the principal and any unpaid interest will be due upon maturity. In conjunction with Note 3, the Company issued 2,500,000 shares of its Common Stock to the lender. As a result of the shares issued in conjunction with Note 1, the Company recorded a \$50,000 debt discount during 2011. The balance of Note 3, net of debt discount, was \$50,000 and \$50,000 at March 31, 2019 and December 31, 2018, respectively. Note 3 is currently in default.

On November 17, 2011, the Company entered into a Promissory Note agreement (“Note 3-1”) with a related party for \$50,000. Note 2 bears interest at 8% per year and matures on November 17, 2016. Interest is payable annually on the anniversary of Note 3-1, and the principal and any unpaid interest will be due upon maturity. In conjunction with Note 3-1, the Company issued 2,500,000 shares of its Common Stock to the lender. As a result of the shares issued in conjunction with Note 3-1, the Company recorded a \$50,000 debt discount during 2011. The balance of Note 3-1, net of debt discount, was \$50,000 and \$50,000 at March 31, 2019 and December 31, 2018, respectively. Note 3-1 is currently in default.

The Company borrows funds from Officers of our subsidiaries from time to time. The terms of repayment stipulate the unsecured loans are due demand, at no interest. As of March 31, 2019 and December 31, 2018, the Company had \$257,095 and \$215,989 due respectively.

8. CONVERTIBLE NOTES PAYABLE

Certain of the Company’s issued Convertible Notes include anti-dilution provisions that allow for the adjustment of the conversion price. The Company considered the guidance provided by the FASB in “*Determining Whether an Instrument Indexed to an Entity’s Own Stock*,” the result of which indicates that the instrument is not indexed to the issuer’s own stock. Accordingly, the Company determined that, as the conversion price of the Notes issued in connection therewith could fluctuate based future events, such prices were not fixed amounts. As a result, the Company determined that the conversion features of the Notes issued in connection therewith are not considered indexed to the Company’s stock and characterized the value of the conversion feature of such notes as derivative liabilities upon issuance. The Company has recorded derivative liabilities associated with convertible debt instruments.

As of March 31, 2019, the company received \$50,000 net cash proceeds, from convertible notes. The Company recorded amortization of debt discount of \$84,369 and \$201,440 related to convertible notes, during the three months ended March 31, 2019 and the year ended December 31, 2018, respectively.

Convertible notes at March 31, 2019 and December 31, 2018 are summarized below:

	March 31, 2019	December 31, 2018
Convertible Notes Payable – Unrelated Party	\$ 2,097,473	\$ 2,026,800
Convertible Notes Payable – Related Party	165,000	165,000
Discount on Convertible Notes Payable - Unrelated Party	(1,206,146)	(201,024)
Total	<u>\$ 1,056,327</u>	<u>\$ 1,990,775</u>
Current Portion	973,318	950,775
Long-Term Portion	<u>\$ 83,009</u>	<u>\$ 1,040,000</u>

Note #	*	Issuance	Maturity	Rate	Default	12/31/2018 Principal Balance	2019 Add Principal	2019 Principal Conversions	2019 Interest Converted	Shares issued upon conversion 2019	2019 Principal Paid with Cash	2019 interest paid in Cash	3/31/19 Principal Balance	Tota Interest expense for Three Month Ended 3/31/2019	Accrued Interest as of 3/31/2019	Conversion price
1	R	8/21/2008	8/21/2009	12%	Y	150,000	-	-					150,000	4,500	112,750	Short Term
2	R	3/11/2009	4/29/2014	12%	Y	15,000	-	-					15,000	450	11,275	Short Term
7		2/9/2016	2/9/2017	20%	Y	8,485	-	-					8,485	424	1,139	\$.03 per share or 50% of market
7-1		10/28/2016	10/28/2017	20%	Y	25,000	-	-					25,000	1,250	6,571	\$.03 per share or 50% of market
8		3/8/2016	3/8/2017	20%	Y	1,500	-	-					1,500	75	9,638	\$.03 per share or 50% of market
9		9/12/2016	9/12/2017	20%	Y	80,000	-	-					80,000	4,000	35,876	\$.03 per share or 50% of market
10		1/24/2017	1/24/2018	20%	Y	55,000	-	-					55,000	2,750	20,488	\$.25 per share or 50% of market
11		1/27/2017	1/27/2018	20%	Y	2,698	-	-					2,698	135	135	\$.25 per share or 50% of market
11-1		2/21/2017	2/21/2018	20%	Y	25,000	-	-					25,000	1,250	2,279	\$.25 per share or 50% of market
11-2		3/16/2017	3/16/2018	20%	Y	40,000	-	-					40,000	2,000	7,949	\$.25 per share or 50% of market
12		4/6/2017	4/6/2018	20%	Y	31,997	-	-					31,997	1,600	8,371	\$.25 per share or 50% of market
13-1		4/21/2017	4/21/2018	5%	Y	172,000		(82,900)	(1,393)	254,414			89,100	1,114	11,826	\$.30 per share or 60% of the lowest trading price for 10 days
16		11/27/2017	11/27/2018	12%	N	-			(119)	26,630			-	119	0	60% of the lowest trading or bid price for 20 days (whichever is lower)
18		1/19/2018	1/19/2019	12%	Y	83,500		(35,428)	-	358,333			48,072	1,442	11,601	60% of the lowest trading price for 20 days
20		3/29/2018	3/29/2019	8%	N	25,100		(25,100)	-	112,844			-	-	1,020	60% of the lowest trading price for 15 days
21		4/9/2018	4/9/2019	10%	N	130,206		(2,515)	-	72,901			127,691	3,192	1,784	40% discount on the lowest trading price for previous 25 days
22		7/10/2018	1/10/2021	12%	N	1,040,000			-	\$ (80,000)	\$ (20,808)		960,000	28,800	14,388	\$0.04/ share or 40% of the lowest bid price for prior 21 days
22.1		2/21/2019	1/10/2021	12%	N	-	56,616		-				56,616	1,698	1,698	
23		7/19/2018	12/31/2018	8%	N	-			(1,653)				-	-	-	60% of the lowest trading price for 10 days
24		7/19/2018	12/31/2018	8%	N	-			-				-	-	1,724	60% of the lowest trading price for 10 days
25		8/13/2018	2/13/2019	12%	N	78,314			(3,367)				78,314	2,349	3,883	\$0.004/ share or 60% of the lowest trading price for prior 21 days
26		8/10/2017	1/27/2018	15%	N	20,000			-				20,000	750	750	\$.25 per share or 50% of market
27-1-4		12/10/2018	12/10/2019	8%	N	108,000			-				108,000	2,160	2,664	60% of the lowest trading price for 10 days
28		12/5/2018	12/5/2019	8%	N	100,000			-				100,000	2,000	2,467	55% of the lowest trading price for 15 days
RR 1		5/22/2018	5/22/2019	20%	N	40,000			-				40,000	2,000	5,378	75% of the lowest closing ask price for the three prior trading days
RR 3.0 and 3.1		8/9/2018	8/9/2019	30%	N	100,000			-				100,000	7,500	19,500	70% of the lowest closing ask price for the three prior trading days
RR 4		9/13/2018	9/13/2019	30%	N	50,000			-				50,000	3,750	8,292	70% of the lowest closing ask price for the three prior trading days
RR 5		9/13/2018	9/13/2019	30%	N	50,000			-				50,000	3,750	8,292	70% of the lowest closing ask price for the three prior trading days

* R = Related Party

	Convertible Notes Payable	\$ 2,266,800	\$ 56,616	\$ (145,943)	\$ (6,532)	825,122	\$ (80,000)	\$ (20,808)	\$ 2,097,473	\$ 74,109	\$ 187,712
SUMMARY	Convertible Notes Payable - Related Party	\$ 165,000	\$ -	\$ -	\$ -	-	\$ -	\$ -	\$ 165,000	\$ 4,950	\$ 124,025
	Total	\$ 2,431,800	\$ 56,616	\$ (145,943)	\$ (6,532)	825,122	\$ (80,000)	\$ (20,808)	\$ 2,262,473	\$ 79,059	\$ 311,737

9. FAIR VALUE MEASUREMENT

The Company adopted the provisions of Accounting Standards Codification subtopic 825-10, Financial Instruments (“ASC 825-10”) on January 1, 2008. ASC 825-10 defines fair value as the price that would be received from selling an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. When determining the fair value measurements for assets and liabilities required or permitted to be recorded at fair value, the Company considers the principal or most advantageous market in which it would transact and considers assumptions that market participants would use when pricing the asset or liability, such as inherent risk, transfer restrictions, and risk of nonperformance. ASC 825-10 establishes a fair value hierarchy that requires an entity to maximize the use of observable inputs and minimize the use of unobservable inputs when measuring fair value. ASC 825-10 establishes three levels of inputs that may be used to measure fair value:

Level 1 – Quoted prices in active markets for identical assets or liabilities.

Level 2 – Observable inputs other than Level 1 prices such as quoted prices for similar assets or liabilities; quoted prices in markets with insufficient volume or infrequent transactions (less active markets); or model-derived valuations in which all significant inputs are observable or can be derived principally from or corroborated by observable market data for substantially the full term of the assets or liabilities.

Level 3 – Unobservable inputs to the valuation methodology that are significant to the measurement of fair value of assets or liabilities.

To the extent that valuation is based on models or inputs that are less observable or unobservable in the market, the determination of fair value requires more judgment. In certain cases, the inputs used to measure fair value may fall into different levels of the fair value hierarchy. In such cases, for disclosure purposes, the level in the fair value hierarchy within which the fair value measurement is disclosed and is determined based on the lowest level input that is significant to the fair value measurement.

Upon adoption of ASC 825-10, there was no cumulative effect adjustment to beginning retained earnings and no impact on the financial statements.

The carrying value of the Company’s cash and cash equivalents, accounts receivable, accounts payable, short-term borrowings (including convertible notes payable), and other current assets and liabilities approximate fair value because of their short-term maturity.

As of March 31, 2019 and December 31, 2018, the Company did not have any items that would be classified as level 1 or 2 disclosures.

The Company recognizes its derivative liabilities as level 3 and values its derivatives using the methods discussed. While the Company believes that its valuation methods are appropriate and consistent with other market participants, it recognizes that the use of different methodologies or assumptions to determine the fair value of certain financial instruments could result in a different estimate of fair value at the reporting date. The primary assumptions that would significantly affect the fair values using the methods discussed are that of volatility and market price of the underlying common stock of the Company.

As of March 31, 2019 and December 31, 2018, the Company did not have any derivative instruments that were designated as hedges.

The derivative liability as of March 31, 2019, in the amount of \$6,475,205 has a level 3 classification.

The following table provides a summary of changes in fair value of the Company's Level 3 financial liabilities for the three and nine months ended March 31, 2019:

Derivative Liability, December 31, 2018	1,866,829.25
Day 1 Loss	21,713,381
Discount from derivatives	1,096,616
Resolution of derivative liability upon conversion	(415,262)
Mark to market adjustment	(17,790,155)
Derivative Liability, March 31, 2019	<u>6,475,205</u>

Net loss for the period included mark-to-market adjustments relating to the liabilities held during the three-month periods ended March 31, 2019 and 2018 in the amounts of \$(17,790,155) and \$530,290, respectively.

Fluctuations in the Company's stock price are a primary driver for the changes in the derivative valuations during each reporting period. During the three months ended March 31, 2019, the Company's stock price decreased from initial valuation. As the stock price decreases for each of the related derivative instruments, the value to the holder of the instrument generally decreases. Stock price is one of the significant unobservable inputs used in the fair value measurement of each of the Company's derivative instruments.

The valuation of the derivative liabilities attached to the convertible debt was arrived at through the use of the Lattice Bi-nominal Option Pricing Model and the following assumptions:

	For the period ended	
	March 31, 2019	December 31, 2018
Volatility	768.61%-793.00%	182.91%-636.13%
Risk-free interest rate	2.36%-2.72%	2.13%-2.72%
Expected term	.13 - 1.87	.04 - 5.14

10. CAPITAL STOCK

Series I Preferred Stock

During the three months ended March 31, 2019, the Company issued 250,000,000 shares of Series I Preferred Stock to officers of the Company, which were granted during year ended December 31, 2018. See Note 7, for more details.

Common Stock

During the three months ended March 31, 2019, the Company issued 825,122 shares for conversion of convertible notes payable (see Footnote 8), 7,350,000,000 shares to be held for acquisitions and issued 25 to round up partial shares as part of the 1:1500 share reverse stock split.

11. COMMITMENTS AND CONTINGENCIES

The Company has an employment agreement, renewed May 15, 2014, with the Chairman, Mr. Thompson amended on January 1, 2017 through December 31, 2021, whereby we provide for compensation of \$25,000 per month.

The Company has an employment agreement with the Chief Executive Officer, Mr. Cunningham, amended on January 1, 2017 through December 31, 2021, whereby we provide for compensation of \$25,000 per month.

The Company has an employment agreement with the Chief Operating Officer, Mr. Roberts, effective June 2016 through June 2020, whereby we provide for compensation of \$10,000 per month.

The Company has employment agreements for Chief Executives of subsidiaries Platinum Tax Defenders and Red Rock Travel Group. The agreement for Platinum Tax Defenders is a base salary of \$20,000 per month, with additional annual bonuses and stock awards based on performance. The agreement for Red Rock Travel Group is for \$5,000 per month. Each agreement has a 5 year term.

There are no other stock option plans, retirement, pension, or profit-sharing plans for the benefit of our sole officers and directors other than as described above.

Leases

The Company's subsidiary Platinum Tax Defenders has an operating lease for an office sub-lease in Simi Valley, California with an initial term of 38 months. Base monthly rent is approximately \$4,000 per month plus net operating expenses. A deposit equal to one-month rent was paid and the commencement of the lease. The lease can be extended for a two-year period at same amount of increase in the original lease (3%), at the option of the original lessee. The lease contains variable lease payments for non-rental occupancy expenses. These non-lease components were not included in the determination of the right of use asset and lease liability as part of the transition to ASC 842 due to the practical expedients elected by the Company.

Additionally, the Company's subsidiary Romeo Pizza has an operating lease for its restaurant at Johns Creek, Georgia with an initial term of 65 months and renewed on January 1, 2019 for an additional 120 months. Base monthly rent is approximately \$4,629 per month plus net operating expenses. A deposit of \$6,000 was paid and the commencement of the lease. The current lease renewal does not currently contain an extension provision. The lease contains variable lease payments for non-rental occupancy expenses. These non-lease components were not included in the determination of the right of use asset and lease liability as part of the transition to ASC 842 due to the practical expedients elected by the Company.

The Company utilizes the incremental borrowing rate in determining the present value of lease payments unless the implicit rate is readily determinable. The Company used an estimated incremental borrowing rate of 15% to estimate the present value of the right of use liability.

The Company has right-of-use assets of \$430,640, operating lease liabilities of \$430,640 as of March 31, 2019. Operating lease expense for the three months ended March 31, 2019 was \$9,463. The company had cash used in operating activities related to leases of \$47,067 during the three months ended March 31, 2019. These leases have a remaining term of 2.5 years and 9.75 years.

The following table provides the maturities of lease liabilities at March 31, 2019:

Maturity of Lease Liabilities at March 31, 2019

2019	\$	77,659
2020		106,096
2021		108,705
2022		67,431
2023		60,124
2024 and thereafter		319,144
Total future undiscounted lease payments		<u>739,158</u>
Less: Interest		<u>(318,347)</u>
Present value of lease liabilities	\$	<u>420,811</u>

The Company's other subsidiaries also maintain short-term lease agreements for office space. Total rent expense for these rentals was \$24,207 for the three months ended March 31, 2019. Total rent expense for the three months ended March 31, 2018 was \$71,274.

12. WARRANTS

Pursuant to the same consulting agreement, dated February 10, 2017, in addition to the 800,000 shares of common stock, the Company agreed to grant total 800,000 warrants to the consultant for consulting services related to marketing and business development and are exercisable on the grant date and expire in three years. The initial allotment of 200,000 warrants were granted during the first quarter of 2017. The second allotment of 200,000 warrants were granted during the second quarter of 2017. The third allotment of 200,000 warrants were granted during the third quarter of 2017. The fourth allotment of 200,000 warrants were granted during the fourth quarter of 2017.

The Company determined that the warrants were tainted and therefore the carrying value represents an embedded derivative instrument that meets the requirements for liability classification under ASC 815. As a result, the fair value of the derivative financial instrument in the note is reflected in the Company's balance sheet as a liability. The fair value of the derivative financial instrument of the convertible note was measured using the Black-Scholes valuation model at the grant dates of the agreement (February 10, 2017, May 10, 2017, August 10, 2017 and December 10, 2017.) and will do so again on each subsequent balance sheet date. Any changes in the fair value of the derivative financial instruments are recorded as non-operating, non-cash income or expense at each balance sheet date. The derivative liabilities will be reclassified into additional paid in capital upon conversion.

During the year ended December 31, 2018, the Company entered into a note agreement for \$1,040,000, as part of the note agreement the Company agreed to issue the noteholder warrants exercisable for 4,000,000 shares of common stock with a term of eight years, at an exercise price of \$0.04. The terms also include a full-ratchet anti-dilution protection provision and therefore the Company has deemed them to be a derivative liability.

	Year Ended December 31, 2018
Initial Valuation	89,359
Ending Value	3,795

The table below sets forth the assumptions for Black-Scholes valuation model on each initial date and December 31, 2018

	Year Ended December 31, 2018
Volatility	213% - 494%
Risk-free interest rate	0.147 - 0.269
Expected term	2.11 – 2.53

Accordingly, the Company recorded warrant expenses of \$133,123 during the year ended December 31, 2018.

On April 21, 2017, the Company entered into a Securities Purchase Agreement with an unrelated entity, pursuant to which the purchasers agreed to pay the Company an aggregate of up to \$600,000 for an aggregate of up to 660,000 in Principal Amount of Notes. The first tranche of \$330,000 was closed simultaneously ("Note 13-1"). The proceeds of \$300,000, net of \$30,000 Original Issuance Discount, was received by the Company.

In addition, in connection with this Securities Purchase Agreement, the Company granted purchasers 2,357,143 warrants with exercise price of \$0.14 per share (“Warrants A”), 1,885,715 warrants with exercise price of \$0.175 per share (“Warrants B”) and 1,571,429 warrants with exercise price of \$0.21 per share (“Warrants C”). Warrants A, B and C are exercisable on the grant date and expire in three years, each of which represents 100% of the Principal Amount at the Closing divided by the respective exercise price.

The following tables summarize all warrant outstanding as of March 31, 2019 and the related changes during this period. The warrants expire three years from grant date, which as of March 31, 2019 is 3.06 years. The intrinsic value of the warrants as of March 31, 2019 was \$-0-

	Number of Warrants	Weighted Average Exercise Price
Stock Warrants		
Balance at January 1, 2019	6,614,287	\$ 0.21
Granted	-	-
Exercised	-	-
Expired	-	-
Balance at March 31, 2019	<u>6,614,287</u>	<u>0.21</u>
Warrants Exercisable at March 31, 2019	<u>6,614,287</u>	<u>\$ 0.21</u>

13. SEGMENT REPORTING

The Company has six reportable operating segments as determined by management using the “management approach” as defined by the authoritative guidance on *Disclosures about Segments of an Enterprise and Related Information*: (1) Mobile home lease (We Three), (2) Company-owned Pizza Restaurants (Romeo’s NY Pizza), (3) “Repicci’s Italian Ice” franchised stores, (4) Travel related services (Red Rock Travel Group, and (5) Tax resolution services (Platinum Tax Defenders). These segments are a result of differences in the nature of the products and services sold. Corporate administration costs, which include, but are not limited to, general accounting, human resources, legal and credit and collections, are partially allocated to the three operating segments. Other revenue consists of nonrecurring items.

The mobile home lease segment establishes mobile home business as an option for a homeowner wishing to avoid large down payments, expensive maintenance costs, monthly mortgage payments and high property taxes. If bad credit is an issue preventing people from purchasing a traditional house, the Company will provide a financial leasing option with “0” interest on the lease providing a “lease to own” option for their family home.

The Company-owned Pizza Restaurant segment includes sales and operating results for all Company-owned restaurants. Assets for this segment include equipment, furniture and fixtures for the Company-owned restaurants.

Repicci's Group offers franchisees for the operation of "Repicci's Italian Ice" franchises. These franchised stores specialize in the distribution of nonfat frozen confections.

The number of franchise agreements in force as of March 31, 2019 was forty-five (45), seven (7) new state of the art "mobile" units.

Platinum Tax Defenders provides tax resolution services to individuals and companies that have federal and state tax liabilities. The company collects fees based on efforts to negotiate and assist in the settlement of outstanding tax debts.

Red Rock Travel Group is a travel services company that provides discounted travel packages. The packages are marketed in conjunction with interval ownership properties and the company earns fees for scheduling the client visits and commissions on travel packages sold.

	For the three month period ended	
	March 31, 2019	March 31, 2018
Revenues:		
We Three	\$ 52,878	\$ 51,277
Romeo's NY Pizza	147,797	206,358
Repicci's Group	32,627	10,943
Platinum Tax	627,227	-
Red Rock Travel	63,917	-
Other	-	-
Consolidated revenues	<u>\$ 924,446</u>	<u>\$ 268,578</u>
Cost of Sales:		
We Three	\$ 67,163	38,399
Romeo's NY Pizza	110,023	98,456
Repicci's Group	39,620	82,155
Platinum Tax	203,133	-
Red Rock Travel	14,892	-
Other	-	-
Consolidated cost of sales	<u>\$ 434,831</u>	<u>\$ 219,010</u>
Income (Loss) before taxes		
We Three	\$ (20,106)	\$ 10,192.00
Romeo's NY Pizza	4,798	2,027
Repicci's Group	(16,927)	(56,694)
Platinum Tax	29,627	-
Red Rock Travel	(10,134)	-
Others	(4,859,904)	(48,245)
Consolidated gain/(loss) before taxes	<u>\$ (4,871,847)</u>	<u>\$ (92,720)</u>

	As of March 31, 2019	As of December 31, 2018
Assets:		
We Three	\$ 212,677	\$ 245,724
Romeo's NY Pizza	104,127	157,876
Repicci's Group	147,544	284,357
Platinum Tax	111,965	-
Red Rock Travel	(1,461)	-
Others	2,996,842	648,331
Combined assets	<u>\$ 3,571,694</u>	<u>\$ 1,336,288</u>

14. SUBSEQUENT EVENTS

Stock Issuances:

Subsequent to March 31, 2019 the Company issued 82,500,000 shares of common stock in connection with conversion of Preferred I shares.

The Company and JM Enterprises 1, Inc. (d.b.a. – Key Tax Group) (Private: “JM Enterprises 1, Inc.”) announced on May 14, 2019 signed a definitive merger agreement under which JM Enterprises 1, Inc. will merge into Cardiff Lexington as its wholly owned subsidiary has been completed effective May 8th, 2019.

In connection with the closing of the acquisition, on May 8th, 2019 a Preferred “G” Class of stock with a par value of \$0.001 was issued. The Preferred “G” Class of stock rights and privileges include voting rights, a conversion ratio of 1:1.25 and were distributed at the adjusted rate of \$0.07 per share for a total of 18,571,428 representing a value of \$1,300,000. These Preferred “G” shares have a lock-up/leak-out limiting the sale of stock for 12 months after which conversions and sales are limited to 20% of their portfolio per year, pursuant to the terms of the Acquisition Agreement.

Additionally, Cardiff has allocated a Preferred “G1” Class Series for potential investors – 10,000,000 shares authorized, par value \$0.001 per share with the following rights and privileges no - voting rights, converts to common stock at a ratio of 1 share preferred to 1.25 shares common. Series G1 stock cannot be diluted due to actions taken by the Company, BOD and/or its shareholders.

The Company issued 500,000 Common Shares related to this agreement.

On May 8th, 2019, CDIX's Board of Directors approved retaining current founders to serve as senior management of JM Enterprises 1, Inc.

Item 2: Management's Discussion and Analysis of Financial Condition and Results of Operations

The following discussion of our financial condition and results of operations should be read in conjunction with our financial statements including the related notes, and the other financial information included in this report. For ease of reference, "the Company", "we," "us" or "our" refer to Cardiff Lexington Corp., and Legacy Card Company, Inc. (d/b/a: Mission Tuition) unless otherwise stated.

Cautionary Statement Concerning Forward-Looking Information

This report contains "forward-looking statements" within the meaning of the Private Securities Litigation Reform Act of 1995 with respect to the financial condition, results of operations, business strategies, operating efficiencies or synergies, competitive positions, growth opportunities for existing products, plans and objectives of management, markets for stock of Cardiff Lexington Corp. and other matters. Statements in this report that are not historical facts are hereby identified as "forward-looking statements" for the purpose of the safe harbor provided by Section 21E of the Exchange Act of 1934 and Section 27A of the Securities Act of 1933. Such forward-looking statements, including, without limitation, those relating to the future business prospects, revenue and income of Cardiff Lexington Corp., wherever they occur, are necessarily estimates reflecting the best judgment of the senior management of Cardiff Lexington Corp. on the date on which they were made, or if no date is stated, as of the date of this report. These forward-looking statements are subject to risks, uncertainties and assumptions, including those described in the "Risk Factors" in Item 1A of Part I of our most recent Annual Report on Form 10-K, filed with the Securities and Exchange Commission ("SEC"), that may affect the operations, performance, development and results of our business. Because the factors discussed in this report could cause actual results or outcomes to differ materially from those expressed in any forward-looking statements made by us or on our behalf, you should not place undue reliance on any such forward-looking statements. New factors emerge from time to time, and it is not possible for us to predict which factors will arise. In addition, we cannot assess the impact of each factor on our business or the extent to which any factor, or combination of factors, may cause actual results to differ materially from those contained in any forward-looking statements. The Company assumes no obligation and does not intend to update these forward looking statements, except as required by law.

RISK FACTORS

You should carefully consider the risks and uncertainties described below and the other information in this document before deciding to invest in shares of our common stock.

The occurrence of any of the following risks could materially and adversely affect our business, financial condition and operating result. In this case, the trading price of our common stock could decline and you might lose all or part of your investment.

During our startup phase we were not profitable and generated minimal revenue and no profit.

As of this filing, though still not profitable, Cardiff is generating significantly higher revenue which helps mitigate the risk. Currently we have a small amount of consolidated stockholders' equity. As a result, though pleased with our progress and current results, we may never become profitable, and could go out of business.

Through inception until December 2014, we have restructured ourselves into a holding company and have acquired several additional businesses; We Three, Inc. d/b/a Affordable Housing Initiative, Romeo's NY Pizza, Edge View Properties, FDR Enterprises, Inc. and Refreshment Concepts dissolved or merged into Repicci's Franchise Group, Red Rock Travel Group and Platinum Tax Defenders.

Future revenue growth will be derived from our new acquisitions. We cannot guarantee we will ever develop substantial revenue from our subsidiary companies and there is no assurance that we will achieve profitability.

Because we have incurred operating losses from our inception, we still consider ourselves a going concern.

For the fiscal years ended December 31, 2018 and December 31, 2017, our accountants have expressed concern about our ability to continue as a going concern due to our continued net losses and need for additional capital. However, we believe our ability to achieve and maintain profitability and positive cash flow is dependent upon:

- our ability to acquire profitable businesses within Cardiff; and
- our ability to generate substantial revenues; and
- our ability to obtain additional financing

Based upon current plans, we may incur operating losses in future periods. Also, we expect approximately \$600,000 in operating costs to be incurred over the next twelve months. We cannot guarantee that we will be successful in generating sufficient revenues or obtaining other financing in the future to cover these operating costs. Additionally, financing may not be available on terms favorable to the Company. Failure to generate sufficient revenues may cause us to go out of business.

Since we are an early stage company that has generated minimal revenue, an investment in our shares is highly risky and could result in a complete loss of your investment if we are unsuccessful in our business plans.

We were incorporated in August 2001. In 2014 the Company developed into a Holding Company focusing on acquiring small to medium size Companies that meet the following criteria: 1. Profitable; 2. Good Management; 3. little to no debt. Our efforts are focused on development and growth of our existing subsidiaries and acquiring new acquisitions that meet our requirements. Further, there is no guarantee that we will be successful in realizing revenues or in achieving or sustaining a positive cash flow at any time in the future. Any such failure could result in the possible closure of our business or force us to seek additional capital through loans or additional sales of our equity securities to continue business operations, which would dilute the value of any shares you hold, and could result in the loss of your entire investment.

Future acquisitions are important to our success. We may not be able to successfully integrate our acquisitions into our operations

The acquisition of new companies is central to our business model and critically important to our success. Although we generally seek companies that have positive cash flows, we cannot be certain that the companies acquired will remain cash flow positive and they could possibly lose revenues. In addition, there are no assurances that the acquisitions will continue as profitable businesses, and they could adversely affect our business and any possible revenues.

Successful implementation of our business strategy depends on factors specific to acquiring successful businesses. Adverse changes in our acquisition process could undermine our business strategy and have a material adverse effect on our business, financial condition, and results of operations and cash flow:

- The competitive environment in the specific field of business acquired; and
- Our ability to acquire the right businesses that meet customers' needs; and
- Our ability to establish, maintain and eventually grow market share in a competitive environment.

There are no substantial barriers to acquire established businesses and because we can acquire businesses in all types of industries, there is no guarantee the Company will acquire additional businesses, which could severely limit our proposed sales and revenues. If we cannot acquire established businesses, it could result in the loss of your investment.

Since we have no copyright protection, unauthorized persons may attempt to copy aspects of our business, including our governance design or functionality, services or marketing materials. Any encroachment upon our corporate information, including the unauthorized use of our brand name, the use of a similar name by a competing company or a lawsuit initiated against us for infringement upon another company's proprietary information or improper use of their copyright, may affect our ability to create brand name recognition, cause customer confusion and/or have a detrimental effect on our business. Litigation or proceedings before the U.S. or International Patent and Trademark Offices may be necessary in the future to enforce our intellectual property rights, to protect our trade secrets and domain name and/or to determine the validity and scope of the proprietary rights of others. Any such infringement, litigation or adverse proceeding could result in substantial costs and diversion of resources and could seriously harm our business operations and/or results of operations. As a result, an investor could lose his or her entire investment.

The loss of the services of the current officers and directors could severely impact our business operations and future development, which could result in a loss of revenues and one's ability to ever sell any shares.

Our performance is substantially dependent upon the professional expertise of the current officers and board of directors. Each has extensive expertise in business development and acquisitions and we are dependent on their abilities. If they are unable to perform their duties, this could have an adverse effect on business operations, financial condition and operating results if we are unable to replace them with other individuals qualified to develop and market our business. The loss of their services could result in a loss of revenues, which could result in a reduction of the value of any shares you hold as well as the complete loss of your investment.

Our stock has limited liquidity.

Our common stock trades on the OTCQB market. Trading volume in our shares may be sporadic and the price could experience volatility. If adverse market conditions exist, you may have difficulty selling your shares.

The market price of our common stock may fluctuate significantly in response to numerous factors, some of which are beyond our control, including the following:

- actual or anticipated fluctuations in our operating results;
- changes in financial estimates by securities analysts or our failure to perform in line with such estimates;
- changes in market valuations of other companies, particularly those that market services such as ours;
- announcements by us or our competitors of significant innovations, acquisitions, strategic partnerships, joint ventures or capital commitments;
- introduction of product enhancements that reduce the need for our products;
- departure of key personnel.

In general, buying low-priced penny stocks is very risky and speculative. Our shares are defined as a penny stock under the Securities and Exchange Act of 1934, and rules of the Commission. You may not be able to sell your shares when you want to do so, if at all.

Our shares are defined as a penny stock under the Securities and Exchange Act of 1934, and rules of the Commission. The Exchange Act and such penny stock rules generally impose additional sales practice and disclosure requirements on broker-dealers who sell our securities to persons other than certain accredited investors who are, generally, institutions with assets in excess of \$5,000,000 or individuals with net worth in excess of \$1,000,000 or annual income exceeding \$200,000, or \$300,000 jointly with spouse, or in transactions not recommended by the broker-dealer. For transactions covered by the penny stock rules, a broker-dealer must make a suitability determination for each purchaser and receive the purchaser's written agreement prior to such sale. In addition, the broker-dealer must make certain mandated disclosures in penny stock transactions, including the actual sale or purchase price and actual bid and offer quotations, the compensation to be received by the broker-dealer and certain associated persons, and deliver certain disclosures required by the Commission. Consequently, the penny stock rules may affect the ability of broker-dealers to make a market in or trade our common stock and may also affect your ability to resell any shares you may purchase in the public markets.

Because of our size and limited resources, we may have difficulty establishing adequate management, legal and financial controls, which we are required to do in order to comply with U.S. GAAP and securities laws, and which could cause a materially adverse impact on our financial statements, the trading of our common stock and our business.

We are a small holding company that lacks the financial resources and qualified personnel to implement and sustain adequate internal controls. As a result, we may experience difficulty in establishing management, legal and financial controls, collecting financial data and preparing financial statements, books of account and corporate records and instituting business practices that meet proper internal control standards. Therefore, we may, in turn, experience difficulties in implementing and maintaining adequate internal controls as required under Section 404 of the Sarbanes-Oxley Act of 2002. This may result in significant deficiencies or material weaknesses in our internal controls which could impact the reliability of our financial statements and prevent us from complying with SEC rules and regulations and the requirements of the Sarbanes-Oxley Act of 2002. Any such deficiencies, material weaknesses or lack of compliance could result in restatements of our historical financial information, cause investors to lose confidence in our reported financial information, have an adverse impact on the trading price of our common stock, adversely affect our ability to access the capital markets and our ability to recruit personnel, lead to the delisting of our securities from the stock exchange on which they are traded, lead to litigation claims, thereby diverting management's attention and resources, and which may lead to the payment of damages to the extent such claims are not resolved in our favor, lead to regulatory proceedings, which may result in sanctions, monetary or otherwise, and have a materially adverse effect on our reputation and business.

We do not expect to pay dividends on common stock in the foreseeable future.

We have not paid any cash dividends with respect to our common stock, and it is unlikely that we will pay any dividends on our common stock for the year. Earnings, if any, that we may realize will be retained in the business for further development and expansion.

Overview

Cardiff Lexington Corp., is currently structured as a company with holdings of various companies.

CARDIFF LEXINGTON CORP., is a public Holding company utilizing a new form of Collaborative Governance™*. Cardiff targets acquisitions of undervalued, niche companies with high growth potential, income-producing businesses, including commercial real estate properties all of which offer high returns for our investors. Our goal is to provide a form of governance enabling businesses to take advantage of the power of a public company without losing management control. Cardiff provides companies the ability to raise money and investors a low risk environment that protects their investment.

MISSION TUITION (www.missiontuition.com): Cardiff through Mission Tuition has built one of the largest merchant shopping networks in America consisting of all the top name merchants; offering in-store savings and coupon savings with local, regional and national merchants throughout America. With each purchase members earn rebates which goes directly into their educational savings account. Our Tax-Free educational savings program provides a platform for families to start an "educational savings" program that encourages regular and daily use of the program. The Mission Tuition program helps families save for college. Mission Tuition encourages members to contribute to their educational savings with contribution from work, family members or just rebates generated by online and in-store purchases. The Mission Tuition program leverages the two biggest economic forces in society — consumer spent and the cost of education — to create the most unique value-added rewards program in decades. Cardiff's *missiontuition.com* helps solve a real need for America's families – saving for your child's college education.

We have currently placed Mission Tuition on hold until the Company can hire the appropriate management team.

WE THREE, LLC (D/B/A AFFORDABLE HOUSING INITIATIVE) ("AHI"): AHI is located in Maryville, Tennessee. AHI acquires both mobile homes and mobile home parks offering an alternative to traditional housing. Their mobile home business is a popular option for a homeowner wishing to avoid large down payments, expensive maintenance costs, monthly mortgage payments and high property taxes. If bad credit is an issue preventing people from purchasing a traditional house, AHI will provide a financial leasing option with "0" interest on the lease providing a "lease to own" option for their family home. Most homes are 3 bedroom/2bath homes making the dream of owning a home possible.

ROMEO'S NY PIZZA, INC.: Romeo's NY Pizza - Established in Paterson, New Jersey in 1945. Romeo's NY Pizza makes authentic NY pizza, making their dough in-house, using the finest cheese and ingredients available. No soggy crust or watered down pizza sauce, only the best. They also serve Chicken Wings, Philly Steak Subs, Calzones and Salads. Romeo's NY Pizza is currently in negotiations to open a "quick serve" Romeo's location in the Hartsfield International Airport in Atlanta.

EDGE VIEW PROPERTIES LLC: Edge View Properties consists of 30 prime acres of land; 23.5 acres zoned MDR (Medium Density Residential) with 12 lots already platted and 48 lots zoned HDR (High Density Residential), 4 acres of dedicated river front property zoned for recreation on the Salmon River, Idaho's premier whitewater river and 2.5 acres zoned for commercial use. All land is in the city limits of Salmon and adjacent to the Frank church Wilderness Park (the largest wilderness park in the lower 48 states).

REPICCI'S GROUP: Repicci's Group offers franchisees for the operation of "Repicci's Italian Ice" franchises. These franchised stores specialize in the distribution of nonfat frozen confections.

The number of franchise agreements in force as of December 31, 2018 was forty five (45), seven (7) new state of the art "mobile" units.

The Company obligates itself to each franchisee to perform the following services:

1. Designate an exclusive territory;
2. Provide guidance and approval for selection and location of site;
3. Provide initial training of franchisee and employees;
4. Provide a company manual and other training aids.

The Company has developed a new "Mobile Franchise Opportunity". The total investment for the new opportunity ranges from \$185,000 to \$165,000, as follows: \$195,000 for a new Mercedes Sprinter Van, customized for the franchisee, \$36,000 for the franchise fee, the balance for product. The Company's obligation is as above, except for Item #3, training is specific to the new opportunity.

Red ROCK TRAVEL GROUP: Cardiff Lexington Corporation (OTCQB:CDIX) and Red Rock Travel Group (Private: "Red Rock Travel Group") in July 2018 signed a definitive merger agreement under which Red Rock Travel Group will merge into Cardiff Lexington as its wholly owned subsidiary has been completed effected July 30th, 2018. In connection with the closing of the acquisition, on July 30th, 2018 a Preferred "K" Class of stock with a par value of \$0.001 was established and issued. The Preferred "K" Class of stock rights and privileges include voting rights, a conversion ratio of 1:1.25 and were distributed at the adjusted rate of \$0.021 per share for a total of 8,200,562 representing a value of \$175,000. These Preferred "K" shares have a lock-up/leak-out limiting the sale of stock for 12 months after which conversions and sales are limited to 20% of their portfolio per year, pursuant to the terms of the Forward Acquisition Agreement.

PLATINUM TAX DEFENDERS: Cardiff Lexington Corporation (OTCQB:CDIX) and Platinum Tax Defenders (Private: "Platinum Tax Defenders") as previously announced on July 18th, 2018 signed a definitive merger agreement under which Platinum Tax Defenders will merge into Cardiff Lexington as its wholly owned subsidiary has been completed effected July 30th, 2018. Audited financials will follow in an upcoming 8-K within the required 75-day period following the closing. In connection with the closing of the acquisition, on July 30th, 2018 a Preferred "L" Class of stock with a par value of \$0.001 was established and issued. The Preferred "L" Class of stock rights and privileges include voting rights, a conversion ratio of 1:1.25 and were distributed at the adjusted rate of \$0.013 per share for a total of 98,307,692 representing a value of \$1,278,000. These Preferred "L" shares have a lock-up/leak-out limiting the sale of stock for 12 months after which conversions and sales are limited to 20% of their portfolio per year, pursuant to the terms of the Acquisition Agreement.

Results of Operations

We had revenues in the amount of \$924,446 for the three months ended March 31, 2019 compared to revenues of \$268,578 for the three months ended March 31, 2018, an increase of 244%. Since we had various acquisitions over the past year, the increase in revenues is primarily attributable the acquisition of Platinum Tax Defenders in July 2018. A revenue breakdown by segment is as follows:

	For the three month periods ended	
	March 31, 2019	March 31, 2018
Revenues:		
We Three	\$ 52,878	\$ 51,277
Romeo's NY Pizza	147,797	206,358
Repicci's Group	32,627	10,943
Platinum Tax	627,227	—
Red Rock Travel	63,917	—
Other	—	—
Consolidated revenues	<u>\$ 924,446</u>	<u>\$ 268,578</u>

We had costs of sales in the amount of \$434,831 for the three months ended March 31, 2019 compared to costs of sales in the amount of \$219,010 for the three months ended March 31, 2018. The costs of sales for the periods related to each segment are as follows:

	For the three month periods ended	
	March 31, 2019	March 31, 2018
Cost of Sales:		
We Three	\$ 67,163	\$ 38,399
Romeo's NY Pizza	110,023	98,456
Repicci's Group	39,620	82,155
Platinum Tax	203,133	—
Red Rock Travel	14,892	—
Other	—	—
Consolidated cost of sales	<u>\$ 434,831</u>	<u>\$ 219,010</u>

The increase in cost of sales was primarily attributable to the acquisition of Platinum Tax Defenders in July 2018, directly related to the increase in revenue.

We had operating expenses of \$224,119 for the three months ended March 31, 2019 compared to operating expenses of \$372,204 for the three months ended March 31, 2018. The decrease in operating expenses during the period was primarily due to our focus on improving profitability.

Inflation

We do not believe that inflation will negatively impact our business plans.

Liquidity and Capital Resources

Since inception, the principal sources of cash have been funds raised from the sale of common stock, advances from shareholders, and loans in the form of debentures and convertible notes. At March 31, 2019, we had \$24,861 in cash and cash equivalents and total assets amounted to \$3,571,694. At December 31, 2018 we had \$118,307 of cash and cash equivalents, and total assets amounted to \$3,341,066.

Net cash used in operating activities was \$120,987 and \$225,369 for the three months ended March 31, 2019 and 2018, respectively. The negative cash flows from operating activities during the periods were primarily attributable to the net losses of \$4,871,847 and \$92,720, respectively. These amounts were partially offset by decreases in accounts payable, accrued expenses and increased accrued officer salaries during the 2019 period. Additionally, there were increases in conversion cost penalties and derivative liability cost related to convertible debt.

Net cash provided by investing activities was \$-0- for the three months ended March 31, 2019, compared to net cash provided by investing activities was \$5,947 for the same period in 2018. Cash flows provided by and used in investing activities for 2018 were due to disposal of fixed assets.

Net cash provided by financing activities was \$27,541 and \$253,358 for three months ended March 31, 2019 and 2018, respectively. The cash flows from financing activities during the three months ended March 31, 2019 were attributable to proceeds of \$56,616 from the issuances of convertible notes payable, \$41,107 notes payable from a related party and \$30,000 from an officer of the Company. These were primarily offset by repayments of convertible notes payable and interest of \$92,020. For the 2018 period we had cash proceeds of \$257,090 from the issuances of convertible notes payable.

There can be no assurance that we will be able to obtain sufficient capital from debt or equity transactions or from operations in the necessary time frame or on terms acceptable to us. Should we be unable to raise sufficient funds, we may be required to curtail our operating plans and possibly relinquish rights to portions of our technology or products. In addition, increases in expenses or delays in product development may adversely impact our cash position and may require cost reductions. No assurance can be given that we will be able to operate profitably on a consistent basis, or at all, in the future.

In order to continue our operations, development of our products, and implementation of our business plan, we need additional financing. We are currently attempting to obtain additional working capital in an equity transaction.

Off Balance Sheet Arrangements

As of March 31, 2019, we had no off balance sheet arrangements.

Item 3. Quantitative and Qualitative Disclosures about Market Risk

Not applicable

Item 4. Controls and Procedures Evaluation of Disclosure Controls and Procedures

(a) Evaluation of Disclosure Controls and Procedures

We maintain disclosure controls and procedures designed to ensure that information required to be disclosed in our reports filed under the Securities Exchange Act of 1934, as amended (the Exchange Act), is recorded, processed, summarized, and reported within the required time periods, and that such information is accumulated and communicated to our management, including our Chairman, Chief Executive Officer and Chief Financial Officer, as appropriate, to allow for timely decisions regarding disclosure. Under the supervision and with the participation of our management, including the Chief Executive Officer and Chief Financial Officer, we have evaluated the effectiveness of our disclosure controls and procedures as required by Exchange Act Rule 13a-15(b) as of the end of the period covered by this report. Based on that evaluation, the Chief Executive Officer has concluded that these disclosure controls and procedures are ineffective. There have been no changes to our disclosure controls and procedures during the three months ended March 31, 2019.

There has been no change in our internal control over financial reporting during the three and nine months ended March 31, 2019 that has materially affected, or is reasonably likely to materially affect, our internal control over financial reporting. Since the most recent evaluation date, there have been no significant changes in our internal control structure, policies, and procedures or in other areas that could significantly affect our internal control over financial reporting.

(b) Changes in Internal Controls

There were no significant changes in the Company's internal controls over financial reporting or in other factors that could significantly affect these internal controls subsequent to the date of their most recent evaluation, including any corrective actions with regard to significant deficiencies and material weaknesses.

PART II – OTHER INFORMATION

Item 1. Legal Proceedings

There have been no events under any bankruptcy act, any criminal proceedings nor any judgments or injunctions material to the evaluation of the ability and integrity of any director or executive officer during the last five years.

Item 1A. Risk Factors

There have been no material changes in our risk factors from those disclosed in the Form 10-K.

Item 2. Unregistered Sales of Equity Securities and Use of Proceeds

None.

Item 3. Defaults upon Senior Securities

None.

Item 4. Submission of Matters to Vote of Security Holders

None.

Item 5. Other Information

None.

Item 6. Exhibits

31.1 [Certification by the Chief Executive Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.](#)

31.2 [Certification by the Chief Financial Officer pursuant to Section 302 of the Sarbanes-Oxley Act of 2002.](#)

32.1 [Certification by the Chief Executive Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.](#)

32.2 [Certification by the Chief Financial Officer pursuant to Section 906 of the Sarbanes-Oxley Act of 2002.](#)

101.INS XBRL Instances Document*

101.SCH XBRL Taxonomy Extension Schema Document*

101.CAL XBRL Taxonomy Extension Calculation Linkbase Document*

101.DEF XBRL Taxonomy Extension Definition Linkbase Document*

101.LAB XBRL Taxonomy Extension Label Linkbase Document*

101.PRE XBRL Taxonomy Extension Presentation Linkbase Document *

* To be filed by amendment

SIGNATURE

In accordance with the requirements of the Exchange Act, the Company has caused this report to be signed on its behalf by the undersigned thereunto duly authorized.

Dated: May 20, 2019

CARDIFF LEXINGTON CORP.

By: /s/ Alex Cunningham
Alex Cunningham
Chief Executive Officer and Principal Accounting Officer

By: /s/ Daniel Thompson
Daniel Thompson
Chairman

**CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350,
AS ADOPTED PURSUANT TO
SECTION 302 OF THE SARBANES-OXLEY ACT 2002**

I, Alex Cunningham, certify that:

1. I have reviewed the amendment to Quarterly Report on Form 10-Q of Cardiff Lexington Corp.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting as defined in Exchange Act Rules 13a-15d- 15(f) for the registrant and we have:
 - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a) All significant deficiencies and material weaknesses in the design or operation of internal controls over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Dated: May 20, 2019

By: /s/ Alex Cunningham
Chief Executive Officer and Principal Accounting Officer

**CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350,
AS ADOPTED PURSUANT TO
SECTION 302 OF THE SARBANES-OXLEY ACT 2002**

I, Daniel Thompson, certify that:

1. I have reviewed the amendment to Quarterly Report on Form 10-Q of Cardiff Lexington Corp.;
2. Based on my knowledge, this report does not contain any untrue statement of a material fact or omit to state a material fact necessary to make the statements made, in light of the circumstances under which such statements were made, not misleading with respect to the period covered by this report;
3. Based on my knowledge, the financial statements, and other financial information included in this report, fairly present in all material respects the financial condition, results of operations and cash flows of the registrant as of, and for, the periods presented in this report;
4. The registrant's other certifying officer and I are responsible for establishing and maintaining disclosure controls and procedures (as defined in Exchange Act Rules 13a-15(e) and 15d-15(e)) and internal control over financial reporting as defined in Exchange Act Rules 13a-15d- 15(f) for the registrant and we have:
 - a) Designed such disclosure controls and procedures, or caused such disclosure controls and procedures to be designed under our supervision, to ensure that material information relating to the registrant, including its consolidated subsidiaries, is made known to us by others within those entities, particularly during the period in which this report is being prepared;
 - b) Designed such internal control over financial reporting, or caused such internal control over financial reporting to be designed under our supervision, to provide reasonable assurance regarding the reliability of financial reporting and the preparation of financial statements for external purposes in accordance with generally accepted accounting principles;
 - c) Evaluated the effectiveness of the registrant's disclosure controls and procedures and presented in this report our conclusions about the effectiveness of the disclosure controls and procedures, as of the end of the period covered by this report based on such evaluation; and
 - d) Disclosed in this report any change in the registrant's internal control over financial reporting that occurred during the registrant's most recent fiscal quarter that has materially affected, or is reasonably likely to materially affect, the registrant's internal control over financial reporting; and
5. The registrant's other certifying officer and I have disclosed, based on our most recent evaluation, to the registrant's auditors and the audit committee of the registrant's board of directors (or persons performing the equivalent functions):
 - a) All significant deficiencies and material weaknesses in the design or operation of internal controls over financial reporting which are reasonably likely to adversely affect the registrant's ability to record, process, summarize and report financial information; and
 - b) Any fraud, whether or not material, that involves management or other employees who have a significant role in the registrant's internal control over financial reporting.

Dated: May 20, 2019

By: /s/ Daniel Thompson
Chairman of the Board

**CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the amendment to Quarterly Report of Cardiff Lexington Corp. (the "Company") on Form 10-Q for the quarter ended March 31, 2019 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Alex Cunningham, Chief Executive Officer of the Company, certify, pursuant to 18 U.S.C. section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that to the best of my knowledge:

1. The Report fully complies with the requirements of Section 13(a) or 15(d) of the Exchange Act of 1934; and
2. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Dated: May 20, 2019

By: /s/ Alex Cunningham
Chief Executive Officer and Principal Accounting Officer

**CERTIFICATION PURSUANT TO 18 U.S.C. SECTION 1350, AS ADOPTED PURSUANT TO
SECTION 906 OF THE SARBANES-OXLEY ACT OF 2002**

In connection with the amendment to Quarterly Report of Cardiff Lexington Corp. (the "Company") on Form 10-Q for the quarter ended March 31, 2019 as filed with the Securities and Exchange Commission on the date hereof (the "Report"), I, Daniel Thompson, Chairman (Acting President and Treasurer) of the Company, certify, pursuant to 18 U.S.C. section 1350, as adopted pursuant to Section 906 of the Sarbanes-Oxley Act of 2002, that to the best of my knowledge:

1. The Report fully complies with the requirements of Section 13(a) or 15(d) of the Exchange Act of 1934; and
2. The information contained in the Report fairly presents, in all material respects, the financial condition and results of operations of the Company.

Dated: May 20, 2019

By: /s/ Daniel Thompson
Chairman of the Board